

BROCHURE

WORLD LEISURE DAY

16.04.2025

World Leisure Day (WL Day)

The World Leisure Day (WL Day) is a global initiative from the World Leisure Organization (WLO) which aims to reinforce leisure as a social right and its importance in daily life, as well as to expand and promote leisure globally while recognizing that barriers still exist for many worldwide.

16 APRIL 2025

Why do we celebrate it?

Leisure plays an important part in human development, personal growth, and the promotion of health and well-being for individuals in different socio-cultural contexts.

Leisure serves as a crucial social component, deepening feelings of unity and connection through engagement in social and volunteer initiatives.

World Leisure Day 2025: Leisure for a Better Society!

On this occasion, the WL Day will unite communities worldwide to examine how leisure can address critical societal challenges and inspire positive change. Celebrating Leisure as a catalyst for social progress

This year's theme underscores the potential of leisure to foster unity, well-being, and resilience across diverse populations. From nurturing creativity and community engagement to promoting mental health and environmental stewardship, WL Day 2025 highlights leisure as a powerful tool for advancing societal goals. Through global events, workshops, and dialogues, the initiative will explore how leisure can address pressing issues such as inequality, social isolation, and cultural preservation. Through WL Day 2025, the WLO continues its mission to promote leisure as an essential element of human life and societal development. Together, we can harness the power of leisure to create a better society for all.

Advancing societal well-being through Leisure

The World Leisure Organization (WLO) recognizes leisure as a cornerstone of societal progress. WL Day 2025 emphasizes the importance of equitable access to leisure opportunities for all individuals—regardless of age, background, or ability—and how these experiences can strengthen social bonds and foster shared purpose. From play opportunities for children to active aging programs for seniors, leisure has the power to unite communities and promote a more inclusive world.

Overcoming barriers and building connections

While celebrating the transformative potential of leisure, WL Day 2025 also addresses the barriers that prevent many from enjoying its benefits. This includes systemic issues such as economic disparities, cultural biases, and limited access to recreational resources. The initiative calls for innovative solutions that make leisure accessible and meaningful for all, enabling societies to thrive through increased social cohesion, mutual understanding, and collaboration

Unleash your creativity!

WL Day 2025 invites you to unleash your creativity and explore the limitless possibilities leisure provides. Whether you're organizing a community art workshop, online trivia night, nature photography competition, a public dance class, an outdoor or online yoga session, a cooking class, a book reading at a library, a music performance in a park, a group hike or a charity fun run. your imagination is the key to making this day unforgettable.

Join us in celebrating the vital role leisure plays in building a healthier, more sustainable, and connected world. Together, we'll explore, learn, and embrace the transformative power of leisure to create a better society for everyone.

Will you join us?



Would you like to join us?

- 1/ Tag your event
- 2/ Organize your own WL Day event
- 3/ Tag us in your activities and actions
- 4/ Join any of the organized events of WL Day on April 16th.

#WLDay
#WLDay2025
#WorldLeisureDay

How can you promote it?

- 1/ Download all the **toolkit** materials: [here](#)
- 2/ Register **your event**: [here](#).

An initiative of WLO:

